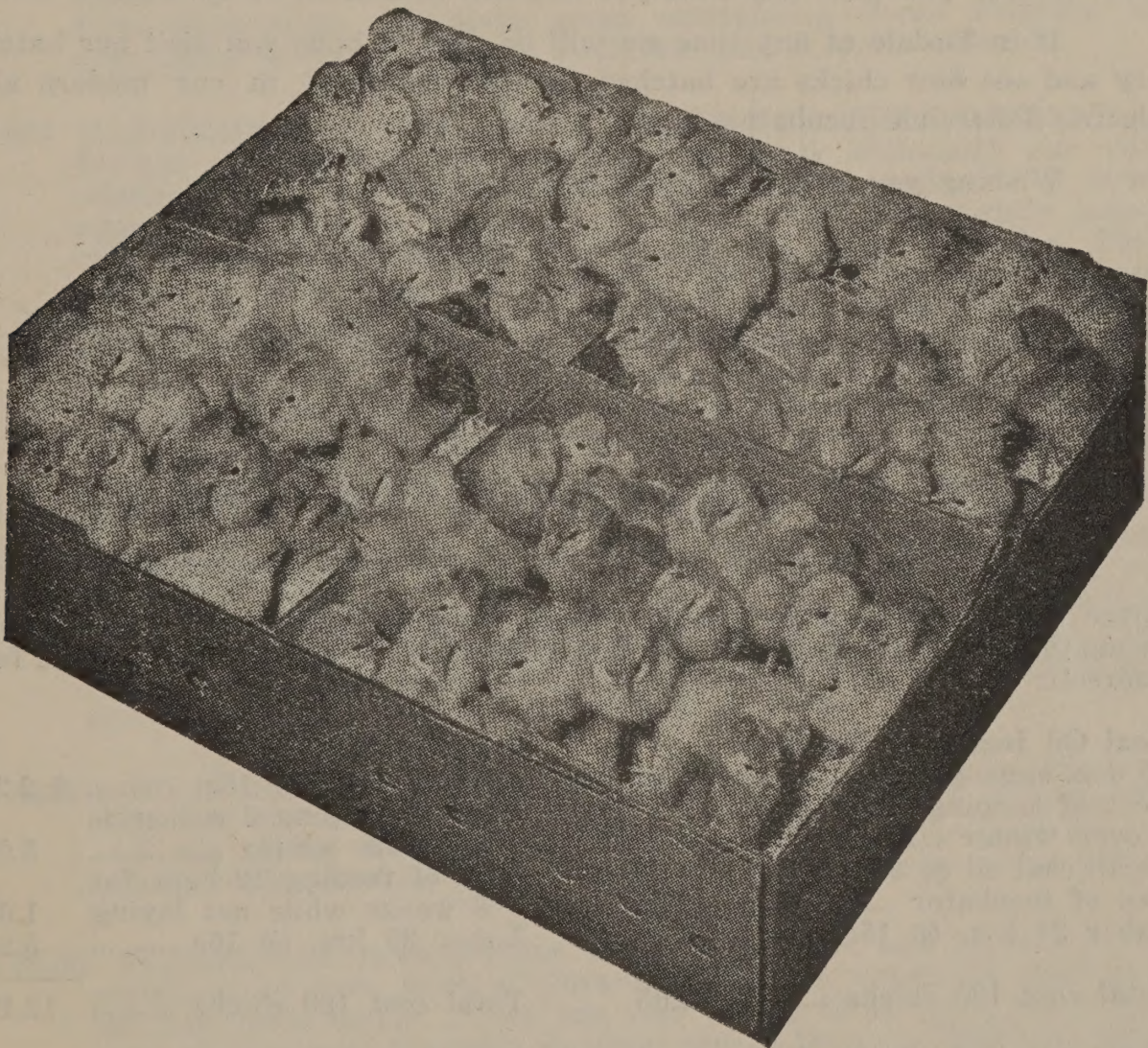

Smith Hatchery

1 9 4 0
CHICK CATALOGUE



Husky Approved Chicks From The North

ORDER EARLY AND GET EXTRA CHICKS FREE
See Offer Page 6

SMITH HATCHERY

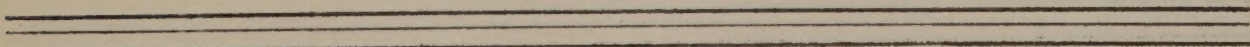
Box 82

Phone 130 r 5

TISDALE

- - -

SASK.



Best Wishes to Our Poultry-Breeder Friends

We are again approaching another hatching season and wish to take this opportunity to thank our many customers for their chick business in past years. We appreciate the confidence which our many customers have placed in us and it is our sole aim to retain this good reputation.

We operate a poultry farm in conjunction with our hatchery so have the poultrymen's interests at heart. We will be glad to help you with your poultry problems any time you are able to call on us or wish to write.

If in Tisdale at any time we will be glad to have you visit our hatchery and see how chicks are hatched by the thousand in our modern all-electric Petersime incubators.

Wishing you a Happy and Prosperous 1940.

Yours very truly,

Andrew Smith

COST OF PRODUCING 100 CHICKS

of uncertain breeding in May under average farm conditions

After wide experience in previous years with setting hens and coal oil incubators we have drawn up the following scale of costs—figure it out for yourself:

Coal Oil Incubator Hatched:

15 doz. eggs @ 15c	\$ 2.25
Cost of keeping 3 cockerels over winter	3.00
4 gal. coal oil @ 30c	1.20
Use of incubator	2.00
Labor 24 hrs. @ 15c	3.60

Total cost 100 chicks 12.05

Hen Hatched:

15 doz. eggs @ 15c	\$ 2.25
Cost of keeping 3 cockerels over the winter	3.00
Cost of feeding 12 hens for 8 weeks while not laying	1.68
Labor 35 hrs. @ 15c	5.25

Total cost 100 chicks 12.18

These are just chicks from nondescript breeding, raised from uncultured, untested farm flocks often mated to cull roosters that were kept over because they were too poor to put on the Christmas market.

Our chicks cost no more and they are all from Approved and Tested flocks mated to carefully selected Approved, Pedigreed or R. O. P. males. These flocks have been bred up year after year for high egg production, large egg size, plump body, and more vitality.

Our chicks will make you double the money and cost you no more.

AVOID INCUBATOR FIRE HAZARD AND SETTING HEN NERVES
—ORDER SMITH CHICKS TO-DAY.

SIX LEADING BREEDS

BARRED PLYMOUTH ROCKS— Our biggest selling breed. The cockerels make very fine dressed birds. The pullets are hard to beat as layers and sell very well on the market when it comes time to dispose of them. Many of our flocks of Barred Rocks are headed with Pedigreed and R. O. P. cockerels.

SINGLE COMB WHITE LEGHORNS — THE EGG MACHINE—They feather quickly, develop early and lay a large number of large uniform white eggs. We have some outstanding flocks shipping us eggs many of them mated to Pedigreed and R. O. P. cockerels.

NEW HAMPSHIRE — THE IDEAL BREED FOR THE NORTH—They feather and develop very rapidly and easily withstand our cold winters. They are excellent meat birds, heavy producers of large eggs and possess an abundance of vigor. They are slightly larger than barred rocks, plump thick-set body, and bayish red color. They were originated in the state of New Hampshire 30 years ago and have become one of the leading breeds in many parts of the eastern states, Ontario, Manitoba and British Columbia. Our flocks are all Christie strain which is the leading flock in New Hampshire. All who have tried New Hampshires are delighted with their fast growth and heavy winter egg production. Order early as we will have a very heavy demand for this breed.

RHODE ISLAND REDS—The Carrot River Valley has outstanding flocks of this breed and it is because of this extra high quality of our R. I. Reds that they are so popular here in the North. Over half of the flocks in this breed will be headed by R. O. P. males this year. If you want a good meat bird with high egg production and good egg size you can't go wrong in ordering R. I. Reds.

WHITE WYANDOTTES—the beautiful white bird, very popular for both meat and eggs. The white feathers make dressing much easier and with the plump thick-set body they yield a very attractive dressed carcass. The demand for this breed is very heavy so order early.

LIGHT SUSSEX—the most popular breed in England and becoming very prominent in some parts of Canada. They are wonderful meat birds and also good layers. They are very pretty birds being white with some black around the neck, in wings and in the tail. They have white skin, well fleshed breast, and make very attractive dressed birds. They make quick growth and are very hardy.

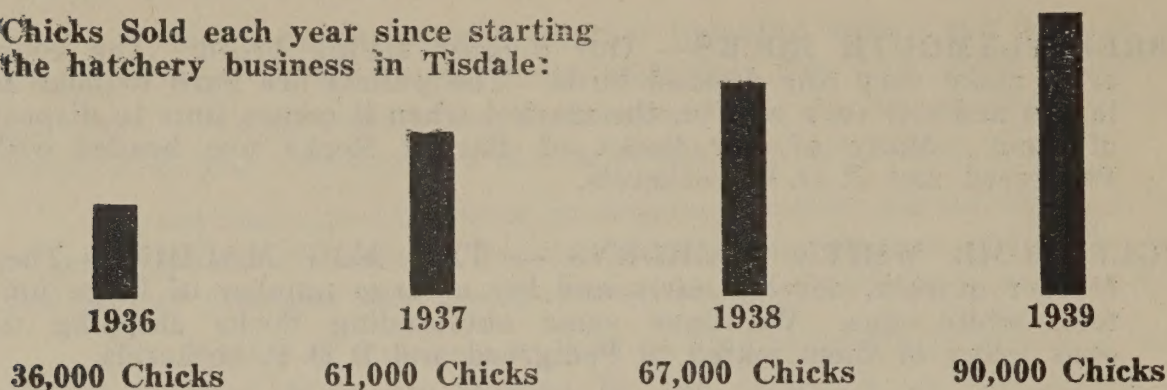
All hatching eggs are bought from Saskatchewan Approved Flocks—half of your chick money is paid to them for the hatching eggs—**BUY SMITH CHICKS** and Support Home Industry.

We have better sexing service than in previous years
—sexing done every week.

A Free Bulletin on "Brooding Chicks" sent with Every Chick Order

FOUR YEARS OF STEADY PROGRESS

Chicks Sold each year since starting
the hatchery business in Tisdale:



Every year more and more people buy **SMITH CHICKS**

..... there must be a reason.

So great has been the demand for our chicks that we are installing another large all-electric Petersime incubator so we will be able to fill all orders right on the date ordered.

BUY SMITH CHICKS in 1940 and be another **SATISFIED CUSTOMER**

—THE BEST WAY TO GET BUSINESS IS TO DESERVE IT—

A FEW LETTERS FROM OUR CUSTOMERS

Steep Creek, Sask., June 23, 1939.

I am sending for another 100 of your little chicks. This will be the third time I have sent for some from you, 100 each time and have been well pleased, as they are all you say they are and more. I have had wonderful luck with them. This year I would like to try the R. I. Reds. Please find enclosed the sum of \$11.00 (eleven dollars) and forward me 100 of your little R. I. Red chicks as soon as possible. Yours truly, V. R.

Eldersley, Sask., June 7, 1939.

Chickens arrived last night in fine shape and are doing well. Enclosed is a postal note for \$5.00. Thank you. Yours truly, R. B.

MacDowell, Sask., June 5, 1939.

I received chicks last Monday and am pleased with them, they were in good condition and are all alive yet. Thank you, Mrs. A.

Kelvington, Sask., May 4, 1939.

I am enclosing a money order for \$1.50 as a deposit on 50 barred rock chicks. I ordered some from you last year and found them very satisfactory. We are expecting to go through Tisdale on May 14th and would like to pick up the chicks then. Yours truly, Mrs. E. R. H.

Connell Creek, Sask., March 17, 1939.

Would like to get 100 Barred Rocks on May 11th if you can send them to Arborfield on that date. I raised 54 pullets from 100 chicks purchased from you last year. They began laying first of October and are still laying well. I will enclose \$10.00 in this letter and when you let me know what date you can send chicks tell me what the balance is and I will forward same. Yours truly, Mrs. J. Mc.

Brancepeth, Sask., June 15, 1939

Enclosed find money order for \$11.50 for which please ship me as soon as possible 100 unsexed Rhode Island Red Baby Chicks. The 50 cockerels bought earlier have done fine—just lost one. Now they having done so well we want some more R. I. R.'s but mixed this time. You may ship any day. There is an agent at Brancepeth. Hoping we'll be getting them Saturday morning, we are, Respectfully, R. M. E.

Reasons Why Smith Chicks Are Better:

1. All eggs set are from Saskatchewan Approved and Pullorum Tested Flocks which have been carefully bred for high egg production.
2. We visit every flock before we contract to buy eggs from them.
3. All eggs set must average 24 oz. per doz.
4. Petersime chicks are noted for their vigor and vitality, no weak or undersized chicks are ever shipped.
5. We examine every chick carefully before it is shipped and guarantee 100 percent live and peppy chicks on arrival.
6. Chicks are gradually hardened before they are shipped. We have raised poultry for many years and will be glad to help you with your poultry problems.
7. Chicks will be shipped on date promised without fail. You will be notified in advance as to the exact day they will be shipped—no extra trips to town.
8. Money promptly returned if we can't supply chicks on the date desired.
9. Our business is of moderate size so we are able to give every order personal attention. We are at your service 24 hours a day. .
10. Our chicks have long fluffy down and everyone is examined to make certain that it has a well healed naval. This indicates that they have been hatched under perfect incubator conditions and that they will be easy to raise. You will find that our chicks are not excessively large, soft and sluggish but are moderate size, firm, and full of pep and activity with large sturdy shanks.
11. Your chicks are given a final careful sorting and counted out a few minutes before your train leaves. They are delivered to the train in our own car, covered according to weather, and handed into the express car by our own men. They are never allowed to wait around the station on trucks and be chilled.
12. We supply you with the very best quality of Approved Chicks available, none are picked out and sold at a higher price. Only the one quality of Approved Chicks are sold—the top quality.

WE ARE MAKING A SPECIALTY OF NEW HAMPSHIRE

POULTRY FEEDS

AGENTS FOR BELL'S LIMITED, PRINCE ALBERT

	25 lbs.	50 lbs.	100 lbs.
Chick Starter	\$1.00	\$1.90	\$3.55
Growing Mash	.90	1.75	3.20
Chick Scratch	1.00	1.90	3.55
Laying Mash Supplement	1.00	1.85	3.40
Oyster Shell (hen or chick size)	.60	1.10	2.05
Double Purpose Grit (hen or chick size)	.50	.85	1.55
Alfalfa Meal (leaf)	.95	1.85	3.60
Meat Meal (Burn's 50 p. c.)	.90	1.55	2.95
Bone Meal	.75	1.35	2.55
Bell's Laying Mash	.85	1.50	2.80

Prices F. O. B. Tisdale,—Subject to change without notice.

(Education Tax extra on feeds but not on chicks)

1940 CHICK PRICES

Husky Approved Chicks From The North

UNSEXED CHICKS — Beginning of season to May 10th

	25	50	100	500
White Leghorns	\$ 3.25	\$ 6.25	\$11.50	\$55.00
Barred Rocks	3.75	7.00	13.00	62.50
New Hampshires	3.90	7.25	13.50	65.00
R. Island Reds	3.90	7.25	13.50	65.00
White Wyandottes	3.90	7.25	13.50	65.00
Light Sussex	4.00	7.50	14.00	67.50

UNSEXED CHICKS — May 10th to June 10th

White Leghorns	\$ 3.15	\$ 5.75	\$10.50	\$50.00
Barred Rocks	3.50	6.50	12.00	57.50
New Hampshires	3.60	6.75	12.50	60.00
R. Island Reds	3.60	6.75	12.50	60.00
White Wyandottes	3.60	6.75	12.50	60.00
Light Sussex	3.75	7.00	13.00	62.50

Unsexed chicks \$1.00 per 100 lower after June 10th

SEXED PULLETS — Beginning of Season to May 10th

	25	50	100	250
White Leghorns	\$ 6.50	\$12.50	\$24.00	\$58.75
Barred Rocks	5.75	11.00	21.00	51.25
All Other Breeds	6.00	11.50	22.00	53.75

SEXED PULLETS — May 10th to June 10th

White Leghorns	\$ 6.00	\$11.50	\$22.00	\$53.75
Barred Rocks	5.25	10.00	19.00	46.25
All Other Breeds	5.50	10.50	20.00	48.75

COCKEREL CHICKS

White Leghorns	\$3.00 per 100 straight for full season
Heavy Breeds	\$9.00 per 100 straight for full season

We Guarantee — 100 p.c. Live Arrival; 97 p.c. Accuracy in Pullet Chicks.

You are protected in case of a rise in price if you order now; if price is lowered you will be given the lower price.

10 FREE
CHICKS



10 FREE
CHICKS

10 Free Chicks per 100 will be sent with all unsexed chick orders received by March 1st for delivery any date you wish. 5 Free Pullets will be sent with each 100 pullet chicks. 25 and 50 orders will receive free chicks in the same proportion. This offer does not apply to cockerels. Send \$2.00 per 100 deposit with order.

YOU WILL BUY OUR CHICKS EVENTUALLY—WHY NOT NOW

SMITH HATCHERY - - TISDALE, SASK.
ORDER FORM

Print Name Date.....
Post Office Telephone No.....
Ship Chicks to C.N. or C.P.....
(station)
Is there an agent at this station?
Date chicks required
How many miles do you live from town

No. Chicks	Kind, unsexed Cockerels, Pullets	Breed or kind of feed	Price	
Add express if there is no agent				
I will Pay Balance		TOTAL		
☐	Before Delivery.	Amount Enclosed		
☐	C. O. D.	Balance Due		

Delivery guaranteed by a careful booking system.
Insofar only as they refer to chicks the statements in this advertisement
have received Government approval.

Please give names and addresses of a few neighbours who might be inter-
ested in receiving our catalogue:-

.....

.....

.....

.....



**10 FREE 10
CHICKS**

See Offer on Page 6

**ORDER YOUR
BABY CHICKS
NOW**

YOU CAN'T CASH REGRETS

SMITH HATCHERY

TISDALE, SASK.

**HUSKY APPROVED CHICKS FROM
THE NORTH**

YOU ARE ASSURED OF THE BEST OF SERVICE